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# Modern Dial Tones

Or How to Use Your Phone System to  
Increase Internal Communication

[www.adrem.com](http://www.adrem.com)

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## Dump Your Landline

Odds are that your business line is a joke. We're not trying to be rude, but that's the state of most SMBs these days. Conference calls are scratchy, calls are dropped, messages are lost. There is a severe communication breakdown here.

Part of the problem is that there's simply no R&D with landline phones. Not only is there a lack of quality for the latest landline products, but repairs can be costly and, occasionally, impossible. Large corporations can generally handle landlines. But for SMBs, lack of in-house IT teams to manage the systems means that technology is quickly thrown to the wayside.

One of the major downfalls of landline usage for businesses is the incompatibility with modern mobility standards. If you want to work from home, if your team is scattered with work-from-home employees, or if you simply want to office wherever you are, then landlines are not for you. You are simply locked down in most circumstances.

Luckily, there are business phone options to make your team as productive as possible, allowing for essential mobility while ensuring you don't overpay for services you don't need.

## VoIP, the Other Option

Likely, you've already dumped your home landline for the convenience of your mobile phone. Your business phone should probably have the same fate. But you need options.

VoIP (Voice over Internet Protocol) is the next wave in telephony. In fact:

**Mobile VoIP users will reach 1 billion by the end of this year.**

- [thevoipreport.com](http://thevoipreport.com)



Functionally, a VoIP phone system means that your calls are over the internet. The system takes in the analog signal (you talking into the headset), then digitizes and delivers it instantly. A digital version in itself isn't the big seller, however. There are several reasons why you should switch to VoIP.

## Why Switch to VoIP

There are some significant benefits to switching to VoIP. As some of the [top technical specialists](#) in the industry, we can cater VoIP to your business needs.

### Changes and Grows With You

When you're using VoIP, you're suddenly granted access to a whole new world of communication. VoIP can adapt and broaden to your needs, and it allows you to add and remove both lines and features with a few button clicks.

### Keeps You Productive

Make/take calls and even SMS/MMS texts from your business line. Communicate in the way your clients prefer, rather than forcing them to talk to you in a certain way.

### Saves You Some Cash

Say goodbye to high-dollar, old school PBX phone systems. Get more versatility, more mobility, and more productivity while lowering monthly cost.



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## The AdRem Solution

We at AdRem know that phone issues are a source of extreme irritation when you're trying to conduct business. The truth is, organizing a workable phone system for your company is difficult. You truly need expertise in communications to get exactly the tools you need, without any of the fluff you don't.

Our [communications process](#) is designed to do just that. We lead with our years of experience to get your internal (and external) communications on the right track.

[Contact us today](#) to find out if VoIP is good for your business.



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